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PLEASE CONSIDER THAT INVESTING IN EARLY-STAGE VENTURES CARRIES A HIGH LEVEL OF RISK, AND YOU SHOULD ONLY INVEST MONEY THAT YOU CAN AFFORD TO LOSE WITHOUT ALTERING YOUR LIFESTYLE.

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FUTURECUSTOMERS.IO

AI PAY PER SALE MARKETING

WITH 30-60 DAY PAYMENT TERMS

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DEMO

WANT TO SEE A DEMO?

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PROBLEM: LEAD COSTS ARE GOING UP

The cost of ads has gone up across platforms.

25% increases in lead costs across industries.

Unless you can afford to greatly outspend your competition, you eventually will be priced out of the ad auction.

How do you compete with rising costs and AI?

OUR AI LETS YOU SKIP COSTLY AD AUCTION

Our AI accurately predicts what 300 million Americans want to buy on any given day.

Our predictive actalike audience technology targets buyers exhibiting both a high propensity to purchase and shared characteristics with your existing customers.

Skipping the ad auction means greatly reduced ad costs.

BUSINESS MODEL: PERFORMANCE MARKETING

We will make money generating customers on a per sale basis

GO TO MARKET

We have hundreds of companies (via partners) ready to buy from us.

PointWeb

Menu

Login



To: Seth Finlayson

5/9/24, 8:10 PM

Hey Seth, Its Andy
is an update for y



New

5/9/24, 8:15 PM

Hey Andy, yea I'd love to get the
demo, appreciate it!

Setting you up to send leads is
easy for me. I can give you guys
access to all our top offers.

Budgets managed in 2023

\$300M

TALK TO US



ABOUT US

400+

advertisers

625+

publishers

21M+

sales generated

COMPETITORS IN 1.66B MARKET

MORE EXPENSIVE + NOT PERFORMANCE BASED

ZoomInfo and 6Sense

B2B leads only

Upfront and per record costs

Raw Lead Lists

Expensive DIY Lead Generation

FutureCustomers.io

B2B and B2C sales not leads.

No upfront or per record costs

We don't sell raw lead lists

Not Lead Gen. Pay Per Sale.

VS

LEADERSHIP: 21 YEARS OF EXPERIENCE

Andy Greene

He has been in marketing since 2003 and has made his clients millions of dollars.

He has worked with everyone from local handymen and restaurants, to a national hospital chain and a Presidential PAC.

futurecustomers.io/andy to see his experience



LEADERSHIP: 21 YEARS OF EXPERIENCE

Future Potential Hires

Andy is a one man band for now

Designer that has worked with Meta, Nike, HP, and Bodybuilding.com

Product manager that has helped 6 startups exit

Legal counsel that has worked extensively in the AI and software space

COO that has worked with Amazon Alexa, SAP Concur, Tableau, and Redfin

CURRENT STATUS

The platform, core algorithms and datasets are already written or available to license.

We have a wait list of ten companies waiting to buy up to 400,000/customers/day total. This is in addition to the hundreds of companies (via partners) waiting to work with us.

We expect to onboard new clients in Q4 2024.

USE OF FUNDS

FutureCustomers.io is pre-revenue and is seeking a \$750,000 investment to meet buyer demand.

1. Build Predictive Models and Software (\$350,000)

Use data to build models further decreasing cost of leads

2. Third Party Data Warehouse and Software (\$200,000)

Store and accessing the data requires investment in software

3. Launch Email Servers (\$200,000)

Primary lead outreach method using 5 high deliverability servers

GREAT ADDITION

Have other portfolio companies that need more leads and sales?

**FutureCustomers.io can reduce their ad costs and
rapidly grow your portfolio companies' sales and valuations**